Pim Kangsanan

pimnipakang.com ▪ 6370 Stoneridge Mall Rd., Pleasanton, CA ▪ 917-696-5369 ▪ pimnipa.kang@gmail.com

Instructional Designer
Adult Learning | Graphic Design | Instructor-Led Training

AT A GLANCE

- A creative and independent self-starter who thrives in fast-paced, deadline-driven settings.
- Experience collaborating cross-functionally with different teams, Subject Matter Experts, and stakeholders.
- Ability to translate complex content into accessible learning materials using ADDIE model and Bloom's taxonomy, resulting in effective learning experiences.

CERTIFICATE

- Certified Adobe Captivate Specialist

SOFTWARE SKILLS

- Articulate Storyline
- Adobe Captivate
- Learning Management Systems
- Adobe Creative Cloud
- Video editing programs
- Screencasting programs
- MS Office
- Metrics That Matter
- QuestionMark
- Familiar with Java and XML programming languages

LANGUAGES

English (Advanced)
Thai (Advanced)

EDUCATION

- **Master of Arts in Instructional Technology and Media, Teachers College, Columbia University** (May 2019)
  - Designed and deployed fundraising training materials for Columbia's largest student organization which increased members' performance to fundraise; resulted in 350% growth in donations. The materials were widely used throughout the national community (more than 1,000 adult learners).
- **Bachelor of Arts in Advertising, Chulalongkorn University** (May 2014)
  - Produced compelling and effective award-winning multimedia projects under tight budgets and time.

WORK EXPERIENCE

The Mosaic Company
Boutique consulting firm helping California's largest gas and electric company with workforce performance improvement.

Instructional Design Consultant   08/2019 – Present

- Partnered with various business units within client corporation to analyze their specific business needs and create learning solutions.
- Redesigned Instructor-Led Trainings (ILTs) by working with Subject Matter Experts (SMEs) and leveraging knowledge of Adult Learning theories and ADDIE Model.
- Developed interactive Web-based Trainings (WBTs), complete with a knowledge assessment, using Articulate Storyline and Vyond.
- Designed an online learning portal on Microsoft Teams and SharePoint to maximize participants' performance with just-in-time learning and social learning theory.

  Key Achievements
  - Course evaluation increased from 2.60 to 4.83 (out of 5) within two months.
  - Positive feedback from Subject Matter Experts and Management on overall performance and team collaboration.

Girl Scouts of The United States of America (GSUSA)
Leading global social enterprise that believes in female leadership operating in 150 countries around the world.

Adult Online Learning Intern   02/2019– 05/2019

- Assessed existing training materials and online platform using focus groups, usability tests, and data analysis, resulting in solutions for needs not currently satisfied by the online learning resources.
- Developed online courses and training for adult learners and incorporated them into overall training plans.

  Key Achievements
  - Received recognition from directors of teams involved.
  - Met deadline within a week's window and with limited resource.

Harmony Plus, Inc.
Educational Technology startup coaching international students to attend American universities.

Instructional Designer Intern   07/2018– 12/2018

- Led a full training cycle (ADDIE) of in-person workshops in official partnership with UC Berkeley's Haas School of Business and Stanford Research Institute International.
- Produced high-quality, online, hybrid, and technology-enhanced courses and course content; resulted in effective and engaging learning experiences for participants.

  Key Achievements
  - High satisfactory rate in learning experience and outcome from students.

Nielsen
A global measurement and data analytics company that provides market research, insights and data.

Research Project Manager   05/2014 – 05/2015

- Managed teams of 8-25 to finish each research project, analyzed data, and wrote reports and presentations to deliver consumer insights under tight timeline and budget; resulting in 100% client satisfactory rate.